

# Landon Linn

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## EDUCATION AND TECHNICAL CERTIFICATIONS

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**University of Tennessee, Knoxville, TN**  
Bachelor of Science in Information Science

Aug 2021 - May 2025

**Technical Certifications:** Amazon Web Services Cloud Practitioner | IBM Full Stack Software Developer | Meta Front-End Developer | Google User Experience Design (UXD)

## EXPERIENCE

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**Founder & Full-Stack Software Engineer**  
*Linnium, LLC*

Jul 2025 – Present

- Founded and operated a web development consultancy delivering full-stack applications for small–medium businesses, managing projects end-to-end from design to deployment
- Built and deployed web applications using React, Next.js, Tailwind, PostgreSQL, and AWS, achieving **<2s load times** and **90+ Lighthouse performance scores**
- Delivered **3+ client projects**, improving usability and performance while reducing development and deployment time through reusable component architectures and CI/CD pipelines

**Designer & Web Consultant**  
*EverMark*

Sep 2025 - Oct 2025

- Redesigned company website using HTML, CSS, JavaScript, WordPress, and Elementor, improving site navigation, UX clarity, and product discoverability for a national retail brand
- Built a structured online product catalog to organize and surface product specifications for B2B buyers and retail partners
- Ensured data accuracy and retail compliance for creating **400+ UPC barcode labels** distributed across **2,300+** Home Depot store locations nationwide

**Designer & Front-End Developer Intern**  
*IBC Traffic*

May 2024 - Aug 2024

- Led redesign of corporate websites using HTML, CSS, JavaScript, Squarespace custom code, and Figma improving usability, accessibility, and mobile responsiveness
- Implemented interactive features (forms, applications, email integrations), increasing user engagement by **15%** and improving lead capture efficiency through optimized UX and interaction design
- Applied SEO and data analytics tracking to improve traffic and conversions while collaborating with stakeholders

## PROJECTS

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**Brandify | React, Next.js, Tailwind, ChatGPT Image API, Claude API, Vercel**

Apr 2026 - Present

- Built an AI-powered brand identity generator that creates complete brand kits (logos, typography, color systems) in **<15 seconds**, reducing manual branding workflows from **2+ hours to seconds**
- Implemented global state management with React Context to synchronize UI loading states, improving user experience across page transitions
- Engineered one-click export functionality using jsPDF and JSZip, enabling automated packaging of brand assets into downloadable files
- Integrated **multiple AI APIs with asynchronous** request handling to generate **15+ brand assets** per request in **<15 seconds**

**Personal Portfolio Website | React, Vite, Tailwind, MongoDB, AWS S3, Vercel**

Feb 2026 - Present

- Built a full-stack portfolio using React/Vite and Node.js/Express with MongoDB for dynamic content management
- Designed a responsive, mobile-first UI achieving **90+** Lighthouse performance and accessibility scores
- Integrated AWS S3 and third-party APIs to support scalable asset delivery and real-time user interaction

## TECHNICAL SKILLS

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**Languages:** JavaScript, TypeScript, HTML, CSS, SQL, Java, Python

**Frameworks & Libraries:** React, Next.js, Tailwind, Express, Vite, Redux

**Databases & Cloud:** MongoDB, PostgreSQL, AWS, Linux, CI/CD Pipelines

**AI Tools:** OpenAI ChatGPT and Anthropic Claude

**Tools & Platforms:** Windows, Git, GitHub, Figma, VS Code, Adobe Photoshop, Illustrator, XD

**Familiar With:** Spring Boot, Django, React Native, Pandas, Matplotlib, Microservices, GraphQL